



A SANCTUARY FOR ANIMALS AND HUMANS

PIECE OF HEAVEN PROJECT

EXPERIENCE | CHANGE | EVOLVE

SPONSORSHIP OPPORTUNITIES

About Us

**PIECE OF HEAVEN PROJECT (POHP) IS A SANCTUARY FOR BOTH ANIMALS AND HUMANS.
WE OFFER A PLACE OF SAFETY, HEALING AND LEARNING.**

Home to over 100 rescued animals and located on 95 acres in a very secluded spot in Burton, British Columbia, the sanctuary is a wonderfully tranquil refuge, where the loudest non-animal sound is the rushing of the distant creek, as it races towards the lake.

Through a unique combination of animal rescue, retreat offerings, and corporate education, POHP promotes the adoption of a compassionate lifestyle and the vegan philosophy, in service of the future of the planet and all its inhabitants.



HISTORY

In 2006, Mark and Sharon Starmer emigrated to Canada from the UK, where Mark had a successful career in people development and was a recognised authority on the subject of leadership and adult education. Sharon had given up her career to look after their two children and care for their animals, whilst Mark travelled the world running training events, speaking at conferences and advising governments on development practices.

When they came to Canada seeking a different kind of lifestyle, they brought with them their animal family of two cats and six dogs. Word soon got around that they were prepared to rescue dogs and seven years later, it was necessary to move, just so that they could keep offering them a safe home.

Their new home in British Columbia came with a lot of land that was beautiful, but served no purpose. But not long after relocating, they were asked to take in a small herd of unwanted alpacas that were destined for dog meat. They didn't hesitate, and the Piece Of Heaven Project was born. Today, they have over 100 animals of 13 species.



Strategy

OUR GOALS

To promote the welfare of animals for the benefit of the public by rescuing and providing care for stray, abandoned, abused, or surrendered animals.

To advance education for the public by providing educational material in all formats including online and face to face workshops, seminars, classes, and presentations on animal practices, rescue, care; and the reduction of animal suffering.

To promote wellbeing through the provision of education, healing and support to adopt a compassionate life style.

HOW WE'LL GET THERE

Provide safe and caring forever homes to at least 10 species of animals.

Develop and Deliver a programme of animal advocacy education and learning suitable for both adults and children.

Develop and deliver a programme of learning to support improvement of wellbeing for humans, animals and the planet including the provision of a residential retreat.

STAGES

1

PRESENT

The Sanctuary –
Creating a place of safety for animals free from cruelty and exploitation of any kind.

2

Education –
Educating individuals about the benefits of a plant based diet, developing learning materials for future influencers, and addressing the environmental impact of animal agriculture.

3

Experiential learning centre and wellness retreat –
Providing facilities for visitors to stay and experience the harmony and bliss of the sanctuary, gain knowledge and skills of animal advocacy techniques, and reconnect with the vegan purpose.

Our Team

MARK & SHARON STARMER

Mark and Sharon Starmer have been rescuing animals for 24 years. It has been their full-time role for 14 years. They now share their lives with over 100 animals who have been given forever homes at POHP.

Sharon's career and experience as an alternative healthcare practitioner has enabled the sanctuary to become a place of healing and re-energising for visitors. Mark's career as an adult educator, where he gained vast experience in understanding how and why people change, is now serving POHP's goal of educating the public and empowering vegan influencers.



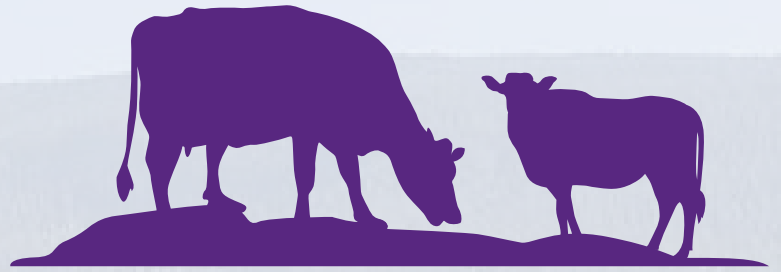
VOLUNTEERS

The Starmers are supported by a small group of volunteers who have a diverse range of professional skills that combine to work towards their aim of creating a kinder, more compassionate world.



Our Animals

To date, with the help of a handful of volunteers and supporters, we have given over 100 farm animals the life they deserve. Each one of them is a special individual, having their own unique personalities and idiosyncrasies.



TILLY



Highland Cow

Tilly is a lovely young girl named after the Scottish village of Tillicoultry. Her coat colour is called 'dun', and amongst all of the cows, she is the most adventurous in trying (and liking) new foods!

EDDY + BUTTON



Kunekune Pig & Babydoll Sheep

Eddy is the larger of the two Kunekunes. Both he and his brother Harry are friendly, inquisitive, and always ready to join you for a snack. Button, for awhile after arriving, would flee in terror if we tried to approach him. But now he is our friendliest sheep – if he likes you, he loves to be cuddled and hugged.

Our Animals

ARYA



Llama

Arya is a single llama amongst a herd of alpacas, but hasn't really noticed. Originally intended to be the 'guard llama,' she's basically one of the herd. She absolutely loves being in water (or at least as much of herself as she can squeeze in) or playing in the hose. She adores celery.

PHAEDRA



Mustang

Phaedra was a troubled horse nobody wanted, who came to us from '100 Mile House' during the BC wildfires. She was known to be a wildfire herself, but since coming here she has relaxed and become a very gentle, amiable soul, quite content and at ease.

They are safe, loved, protected, and given the respect they deserve as fellow sentient beings. If we had not found them, their lives would have ended very differently, scared and in pain.

Our Future

EDUCATION

Stemming from Mark Starmer's unique experience in corporate education, POHP has founded a sister organisation, Plant Based Future Ltd, to foster direct engagement with corporations. Through Plant Based Future, we will work with companies to educate staff on the environmental impact of their dietary choices in this time of critical need. Through the use of a yet-to-be-developed app, we will aggregate the dietary data logged by employees to demonstrate the collective impact of choosing plant-based foods.

The cascade model employed for this active learning intervention (which has already attracted attention from global corporate giants), relies upon the captive nature of the corporate audience, and subtle peer pressure. It is a methodology that has already proven to be effective in starting global net zero initiatives.



Our Future

ON-SITE EXPERIENCE

We intend to make POHP a sanctuary for humans as well as animals, by opening to a wider audience as an eco-tourist destination where individuals can come to learn and reconnect. By experiencing the harmony of this 'piece of heaven,' decompressing from the pressures of a carnist dominated world, and spending time forming bonds with animals and nature, we intend for visitors to (re)connect with a sense of vegan purpose and leave with a deeper commitment to being effective animal advocates.

With the support of 180 Degrees Consulting, we have created detailed plans to finance, build the infrastructure for, and operationalise a glamping style retreat, enabling people to stay and learn.



Opportunities

HELP US CREATE LASTING TRANSFORMATION

We need your support to continue providing care to our 100+ rescued animal residents today, while we work towards a bright tomorrow.



Sanctuary Angel | \$1200 Contribution

- Animals rescued from agricultural industries often have unique medical needs. Your donation ensures that our rescued residents have access to the **veterinary care** they need for both routine care and unexpected issues.
- Donors at this generous level also help us keep the sanctuary lights on by ensuring we have **functional equipment** that's needed to care for our many animals. This includes our tractor, gator, water troughs, hay bags, buckets, water heaters, food bowls, manure forks and shovels, grooming and shearing tools.
- These funds also help cover our infrastructure investments – animal housing, fencing, and property repairs.

Herd of Hope | \$600 Contribution

- This contribution will offset the cost of five round bales of hay, which will feed all of our cows for over a month!

All Creatures Great & Small | \$300 Contribution

- Our animal family relies on supporters like you to ensure they have food to eat, bedding to sleep on, and a safe refuge to live their lives in dignity. Your contribution at this level will help provide food and shelter for the pigs, goats, sheep, chickens, geese, alpacas, turkeys, and more beautiful creatures that call POHP their forever home.

WE ALSO WELCOME INQUIRIES RELATED SPECIFICALLY TO FUNDING PLANT BASED FUTURE OR THE POHP GLAMPING RETREAT.

CONTACT US AT PIECEOFHEAVENPROJECT@GMAIL.COM FOR MORE INFORMATION.

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**Thank you for
your support!**

